



Register today to attend our

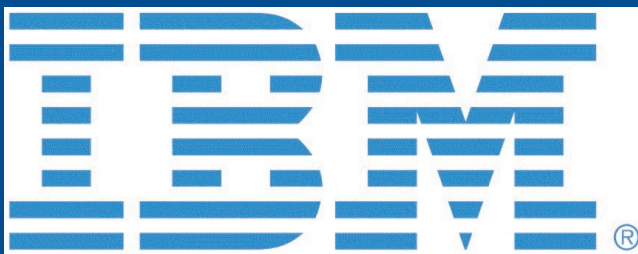
## Spring 2016 BCM SYMPOSIUM

# *“Declarations - Lessons Learned Before, During and After a Disaster”*

Monday, May 9, 2016 - Kitchener Ontario  
Doors open at 8:30 am: to approximately 3:00 pm

- “Learn from yesterday, live for today, hope for tomorrow. The important thing is to not stop questioning” Albert Einstein
- Attendees will receive a free copy of Suzanne Bernier’s new book “Disaster Heroes - Invisible champions of help, hope and healing”
- Register on-line at [www.drie-swo.org](http://www.drie-swo.org) / Symposia tab

**THIS DRIE-SWO BCM SYMPOSIUM IS SPONSORED BY:**



## “Declarations - Lessons Learned Before, During and After a Disaster”

**Title: “Overview of The BCP Audit Process and What Auditors Look For”**

### Presentation Summary

Isn't it time we pulled back the covers on the IT audit process to get a glimpse of what's involved and why, how we measure success etc.?

Ram and Michael will provide an overview of the IT Audit process including a description of what auditors are typically looking for through the following subtopics:

- The importance of IT controls and the audit process
- Considerations for control testing and reporting
- Criteria for an IT audit including standards
- What are artifacts an auditor would be looking for?
- What are common points of failure in an audit?
- Review emerging trends and risk
- IT audit frameworks and end-user computing

### Your Speakers

**Ram Balakrishnan, CPA, CA, CRMA, CISA, CGEIT**  
Director, Protiviti

Ram leads Protiviti's Internal Audit Practice in Canada and has over 20 years of professional experience providing Internal and External Audit and consulting services. Ram has both industry and public practice experience with expertise in technology and operations audit areas.

Client experience includes companies ranging in size from mid-market to the Global 1000. Client responsibilities include risk assessments and advisory, assessing and implementing finance, operations & IT process improvements, leading and reporting on Internal Audits to senior management and the Board, consulting with executive management such as CEO, CFO, COO and Audit Committees on matters of governance, risk and control.



**Michael Kostanecki, CPA, CMA, CISA, PCI-QSA**  
Senior Manager, Protiviti

Michael has 10 years of consulting experience with a focus in IT Audit specializing in Data Analytics. He helps clients incorporate Data Analytic techniques into their audit plans to increase internal audit effectiveness. He has a deep background in IT, Cyber Security and Accounting and has worked with clients in various industries including Financial Services, Energy & Utilities, and Manufacturing. Michael holds multiple professional certifications: CPA, CMA, CISA, PCI-QSA.



# “Declarations - Lessons Learned Before, During and After a Disaster”

## Title: “Evolution of Disaster Management and the Risks We Face Today”

### Presentation Summary

Based on her experiences, observations, and lessons learned from disasters around the globe, Suzanne will speak to (1) current hot topics (terrorism, domestic terrorism, cybersecurity, active intruder incidents, infectious diseases), (2) the evolution of social media in disasters and (3) the ever-increasing importance of effective crisis communications before, during, and after any emergency situation.

Throughout the presentation, Suzanne will also reference some of the heroes featured in her new book, *Disaster Heroes*, to reinforce the need for communities to continue to collaborate between first responders, practitioners, NGOs, and everyday volunteers after a disaster.

### Your Speaker

Suzanne Bernier, CEM, CBCP, MBCI  
President, SB Crisis Consulting

Among her recent awards, the ‘Continuity & Resilience Consultant of the Year - North America’ by the Business Continuity Institute (BCI), 2016 Business Excellence Award, the ‘Emergency Management Consultant of the Year – Canada’. She is currently a Board Member for the Safe America Foundation, the New York Says Thank You Foundation, the World Conference on Disaster Management and RES/CON New Orleans.



Suzanne is a certified, award-winning and internationally-recognized author, crisis management consultant, instructor and speaker, who has helped governments, communities and companies plan for and respond to disasters for nearly twenty years.

Throughout her career, Suzanne has been professionally and/or personally involved in crises such as the 1998 “Ice Storm of the Century” in Eastern Canada, the 2003 Northeast Blackout, SARS, Hurricane Katrina, the H1N1 pandemic, Hurricane Sandy & numerous other incidents. Prior to her career in business continuity and emergency management, Suzanne was a news reporter and anchor, as well as a communications advisor, government press secretary and speechwriter.

Suzanne’s critically-acclaimed 2015 book, *Disaster Heroes* (Foreword provided by the Hon. Tom Ridge, first U.S. Secretary of Homeland Security), tells the stories of ordinary men, women and children who have done extraordinary things to help respond to, recover from and rebuild following some of the world’s most significant modern disasters.

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#### THE BCM SYMPOSIUM

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MAY 9, 2015

⇒ **WHERE:** MANULIFE FINANCIAL, AUDITORIUM, 25 WATER ST SOUTH, KITCHENER, ONTARIO

⇒ **WHO:** BUSINESS CONTINUITY PLANNERS, TECHNOLOGY RECOVERY PLANNERS, CRISIS MANAGEMENT SPECIALISTS, ENTERPRISE RISK MANAGERS, EMERGENCY PLANNERS AND FIRST RESPONDERS, BUSINESS UNIT MANAGEMENT, INTERNAL AUDITORS, CORPORATE RISK AND SECURITY OFFICERS, INSURANCE MANAGERS, HEALTH AND SAFETY PLANNERS, AND CORPORATE EXECUTIVES

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# “Declarations - Lessons Learned Before, During and After a Disaster”

**Title:** “Surviving a Cyber Incident – Keeping the Lights On”

## Presentation Summary

In today’s digital world, small and large business firms are now at risk for cyber intrusions. Greg will cover:

- Common insurance solutions
- Essential steps to take when a cyber incident occurs
- What small business owners can do to ensure things run smoothly
- The implications of new legislation
- Current industry trends

## Your Speaker

Greg started his career with Lombard Insurance (now Northbridge) in the commercial insurance group before moving to the Executive & Professional Solutions department. There he focused on underwriting Director’s & Officer’s (D&O) & professional liability insurance. While at Lombard, Greg completed his Chartered Insurance Professional designation as well as his Canadian Risk Management certificate.

Greg joined Jones Brown in 2010, where his practice was focused on D&O, privacy, and liability coverages for financial institutions. While at Jones Brown, Greg obtained his Fellow Chartered Insurance Professional designation.

He left as a partner in 2014, joining HUB International to focus on privacy liability and D&O, acting as a subject matter expert to his colleagues throughout the HUB Ontario offices. Greg was responsible for the overall growth of the Cyber ‘book’ of business, while providing educational materials to colleagues to help promote understanding of market offerings in the space.

Most recently, Greg became the President and CEO of Ridge Canada Cyber Solutions (RCCS). Ridge Canada is a managing general agent, focused on providing insurance solutions for clients’ cyber and privacy needs. Greg will be providing wholesale solutions to retail brokers, along with consulting work regarding cyber and privacy insurance programs.

Greg has been published in numerous insurance publications, and speaks frequently on the topic of cyber and privacy liability for public and private organizations. Greg has a Bachelor of Commerce with a minor in Economics from Queen’s University.





# “Declarations - Lessons Learned Before, During and After a Disaster”

**Title:** “Private Investigations in Risk Assessment & Disaster Management”

## Presentation Summary

Disasters can take many forms, including natural disasters, terrorist attacks, cyber attacks, labour or public / political unrest etc.

The value of the investigative role in any well established strategy is to; 1) preserve brand/reputation, 2) mitigate damages to people and property, 3) maintain business continuity and 4) document the relevant evidence. The presentation will provide insight on how to Protect the “5 P’s” of proprietary information, People, Products, Property and Processes and potential risks.

Private Investigators can offer assistance with geographically based threat analysis & real-time monitoring of social media streams, through various forms of virtual and physical surveillance (e.g. geo fencing, Twitter feeds and various social medial analysis).

Current trends will be reviewed and explored via an insightful and educational discussion on these concepts and how to implement them before, during and after disaster strikes.

## Your Speakers

**Marc Reed.** As president & CEO he established Reed Research in 1995, having attained success as a founding partner of a then-leading Ontario private investigation agency.

A graduate in criminology, Marc has been a licensed Private Investigator since 1978. He is a Certified International Investigator and has served on the board for the Council of International Investigators.

**Keith Elliott** is a partner & V-P Operations and Business Development with Reed Research Limited. He holds an Honours Degree in Law & Security Administration, diplomas in Private Investigations, Advanced Interview Techniques & Close Protective Services & is currently seeking certification as a Social Media Intelligence Analyst.

Keith has been a Licensed Private Investigator for over 24 years. He has extensive experience in Property-Casualty, Criminal, Life, Health and Disability insurance investigations nationally & internationally. He has presented evidence in precedent setting cases at the Supreme Court of Ontario & the Financial Services Commission of Ontario.



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## Five (5) Good Reasons To Attend our Spring, 2016 BCM Symposium

### 1) Professional Development

You receive a full day of educational opportunities for learning along with a CEU certificate.

**DRI Canada members** can get a total of 19 CEU's for only \$100:

- 8 CEU's for attending this session (since the duration is 7 hours)
- 8 CEU's if you also attend the Fall 2016 BCM SYMPOSIUM which is included in your membership fee
- 3 CEU's for the one-year membership in DRIE SWO which is included in the registration fee

### 2) Quality Speakers

You will find only tried-and-true speakers and presentations at this BCM Symposium. No sales pitches or biased opinions are given. Attendees continue to return each year because of the stellar reputation of our sessions.

### 3) Cost Savings

Attendees receive complete access to conference materials for all sessions. Plus, we serve a meal and snacks / drinks throughout the symposium at no additional charge.

### 4) Networking

Make connections you will utilize again and again as you steer your organization toward total protection of your key business assets.

Networking opportunities abound before, during and after the Symposium. Rub elbows with our speakers during lunch / breaks.

### 5) Did you say Free?

This Symposium is free for all DRIE members, Sponsors, Speakers, and Invited Guests.

All others pay only \$100.00 which provides a complimentary one year DRIE SWO membership and free admission to our Fall 2016 BCM Symposium and other DRIE chapter events across Canada, for a full year!



**Register online at:**

The DRIE SWO internet website ...

[www.drie-swo.org](http://www.drie-swo.org) / Symposia tab

# How to Get to Our Symposium Location

The City of Kitchener is approximately 1 hour from Toronto, 1.5 hours from St. Catharines, and 1 1/4 hours from London.

## FROM TORONTO (a little over 1 hour)

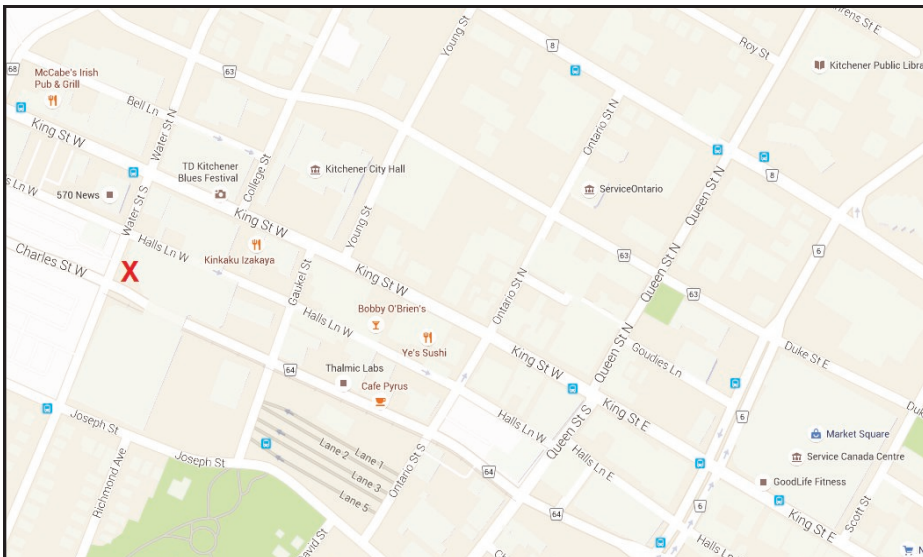
1. Hwy 401 west to Exit 278 (Kitchener/Waterloo)
2. Hwy 8 becomes King Street East
3. Follow King St to Water Street, turn left.
4. Manulife Financial is on your left; parking is on your right.

## FROM London (about 1 1/4 hours)

1. Hwy 401 East to Exit 278B (King Street/RR-8 West)
2. Merge onto Hwy 8
3. Hwy 8 becomes King Street East
4. Follow King St to Water St, turn left.
5. Manulife Financial is on your left; parking is on your right.

## FROM ST CATHARINES (about 1 1/2 hours)

1. Hwy 406 North to QEW (Toronto)
2. QEW West to Hwy 403 (Hamilton/Brantford)
3. Hwy 403 West to Hwy 6 North (Guelph)
4. Hwy 6 to Hwy 401 West (toward London)
5. Hwy 401 West to Exit 278 (Kitchener/Waterloo)
6. Hwy 8 becomes King Street East
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## Symposium Location

Manulife Financial Building  
25 Water Street South  
Kitchener, Ontario

## Parking

22 Water St. South (across from Manulife Financial)

NOTE: There is no symposium parking under the Manulife Financial Building—ticketing & towing from there will occur.

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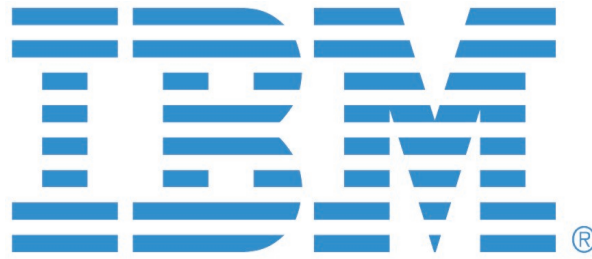
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